

((*)) Childhood Cancer Talk Radio "Where kids come first for the cure"



Dear Prospective Guest,

January 2017

We would like to welcome you to participate in a talk radio show dedicated to raising awareness for childhood cancer as a forum for discussion of a variety of topics, all with the aim of giving our kids with cancer and their families, advocates, medical caregivers and researchers-- a stronger voice. Our show airs weekly on Thursdays, 4pm Eastern/1pm Pacific Time, 8pm GMT.

Collecting some personal information before booking helps us to ensure a successful show. Toginet Radio is subscribed by Global Broadcasting Networks; it airs in 35 countries, is syndicated, available for livestream, iTunes and Google Play.

Our producers are in Texas, and we are in the greater Los Angeles area, so successful communication between us all is important for the show. Here is the information we need:

a) 3 points of contact Skype info (for audio) landline cell phone

b) Promotional details if applicable

applicable social media platforms: linkedin twitter facebook other

c) Personal/organizational information

Picture Bio (250w or less) History of your organization, if applicable, logo and pics website address **10 suggested talking points and issues that are pertinent to the discussion which you would like to include.**

As soon as we receive your info we'll confirm your date, and send you details to help familiarize you with the process of the show ahead of time. We look forward a great talk and sharing your message with our listeners!

--The following statement does not apply to families, researchers, caregivers, advocates, private individuals--

2017 has brought us new contract guidelines from Beck Multimedia and Global Broadcasting Networks for corporate promotional considerations:

• In order to keep this show free for our listeners and for participating families, researchers, advocates and private individuals, we respectfully request from those who represent a corporate promotional interest a direct or in-kind contribution of \$500 to offset our production and advertising costs, as a "speaker fee." The corporation being promoted, whether for-profit or charitable fundraising, is responsible for the invoice. "Speaker fees" as such are tax-deductible and benefit Jack's Angels Foundation, a 501(c)3 charitable organization #46-1320003.

- Charities grossing under \$50,000 per year will be given special consideration.
- For pricing on broadcasting of commercials in a four-week-episode format, details are available upon request. Commercial fees are payable to Beck Multimedia.

Thank you for your interest and we look forward to hearing from you soon!

Sincerely yours, Janet Demeter

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