Jack's Angels Relay for Research 2017

## "Run the Rocks!" APRIL 30, 2017 Kids 1k, 5k, 10k, 20k Relay for Jack!

Vasquez Rocks County Park 10700 Escondido Cyn Rd. Agua Dulce, CA 91350

## www.RuntheRocks.info

To our Community Neighbors,

January, 2017

Jack's Angels Foundation is a 501(c)3 charitable organization in Agua Dulce, CA, for DIPG awareness and research, and advocacy for children with cancer. Diffuse intrinsic pontine glioma is responsible for the majority of pediatric brain tumor deaths annually in the US, the leading cause of death in kids with cancer, and, sadly, has seen no progress in 50 years.

Our annual running event, this year entitled "Run the Rocks!", benefits a special research project for DIPG at the Children's Cancer Therapy Development Institute, developing an innovative new technology for precision treatment for DIPG.

The event opens at 8am and races begin at 9am, including a 5k\* and 10k\*run, 20k Relay for Jack, kids 1k race and a more relaxed 5k walk on Sunday, April 30<sup>th</sup> at Vasquez Rocks County Park in Agua Dulce. We are inviting community participation in this special event, which is in part a celebration of the advocacy work of Jack's Angels and our local, CA State, and Congressional Representatives in their promotion of DIPG Awareness nationally; May 17<sup>th</sup> is DIPG Awareness Day in California and several other states, and Congressman Knight's H.Res.69, National DIPG Awareness Resolution, designates May 17 as National DIPG Awareness Day!

Anyone, anywhere in the world can participate in **our companion event "Virtual Relay for Jack,"** supporting the same research project, and we are asking these individuals and groups to participate between April 30<sup>th</sup> and May 17<sup>th</sup> in support of DIPG Awareness Day.

We welcome volunteer help on our organizing committee, on race day, individual and team participants of families, schools, and local businesses, and fundraising groups for the event! <a href="http://bit.ly/RR4-30">http://bit.ly/RR4-30</a> (case-sensitive address—or call 661-977-3125)

Promotional Opportunities for Sponsors include a 20% discount on all sponsor packages, Presenting and Fitness sponsors will benefit from Blossom Live social media platform of marketing for your brand, and "Run the Rocks!" 5k and 10k Races are part of Trail Runner Magazine's Trophy Series, exposing your brand to potentially 500 participants from all over Southern California.

\*Local Runners! Both the 5k and 10k runs are Trophy Series Races with Trail Runner's Magazine and feature a \$100 prize along with trophy and medallion.

Thank you for your consideration and support!

Sincerely yours,

Janet Demeter, President Jack's Angels Foundation 501(c)3# 46-1320003 www.JacksAngels.org 661-977-3125









## **Registration thru April 30, 2017**

Make a Team! Run between 4/30 and 5/17 to celebrate the first National DIPG Awareness Day!