

Jack's Angels Relay for Research 2017



Vasquez Rocks County Park

10700 Escondido Cyn Rd.
Agua Dulce, CA 91350

www.RuntheRocks.info

Dear Potential Sponsor,

January 2017

We are pleased to invite your participation in our 2nd Annual 'Relay for Jack' event, **"Run the Rocks!"**, and its inaugural virtual companion event, **"Virtual Relay for Jack"**, supporting Jack's Angels Foundation. Jack's Angels is a 501(c)3 charitable organization for DIPG awareness, research, and advocacy for children with cancer. We're striving for a wider reach in our efforts to support research for the deadliest pediatric cancer, DIPG, diffuse intrinsic pontine glioma, the leading cause of death in children with brain cancer.

We believe that no parent should ever hear that there are no solutions for their child because "the numbers aren't great enough for investors", but unfortunately, this is not uncommon for DIPG. We worked with Congressman Steve Knight(R-CA-25) towards the Jan. 30th re-introduction of the 2017 National DIPG Awareness Resolution, H.Res.69, which designates May 17 as National DIPG Awareness Day, and asks that children and mortality rates receive greater consideration in our medical research system. It honors the many dead, and those currently fighting for their lives.

Virtual Relay for Jack supports H.Res.69, and National DIPG Awareness Day, and is the companion virtual event to "Run the Rocks" in which people can participate from anywhere in the world, on their time! Visit www.CureDIPG.info for more information.

Funding for DIPG research is almost exclusively dependent upon small, parent-initiated community foundations like Jack's Angels. For this event, proceeds are being dedicated to a special research project for DIPG* at Children's Cancer Therapy Development Institute, called "Jack's 12 Pebbles", led by Dr. Charles Keller, co-chair of the brain tumor developmental therapeutics committee (CNS-DVL) of the Children's Oncology Group. Jack's Angels initiated in 2013, and continues to support, the "for Jack" DIPG Research Fund at Children's Hospital Los Angeles, our local children's research institution. There has been no significant progress for DIPG treatment or prognosis in over 50 years; we appreciate your considering being a vital part of the solution for these children, and affirming that, yes, they do matter!

Our top-tier Presenting Sponsor will enjoy Premium Social Media Marketing and Promotions from Blossom Live, the social media system to profitability with live events. Take a test-drive! Your brand will on all event social media content pre, during, and post-event.

Depending on the level of sponsorship, your logo will be included on any promotional materials prior to the event as well as during the event, the deadlines being March 24 and April 7, respectively. These opportunities may go quickly so you are encouraged to contact us upon making the appropriate selection. Thank you for your consideration and support!

Sincerely yours,

Janet Demeter, President
Jack's Angels Foundation
501(c)3# 46-1320003
www.JacksAngels.org
661-977-3125



Opens January 17 – April 30, 2017
Make a Team! Run between 4/30
and 5/17 to celebrate the first
National DIPG Awareness Day!

Jack's Angels Relay For Research

5k run/walk, 10k

20k-RelayforJack, Kids 1k!

April 30, 2017



“Run the Rocks!”

—at **Vasquez Rocks**

10700 Escondido Canyon Rd. Agua Dulce, CA 91350

www.RuntheRocks.info

Deadlines for marketing materials:
Event flyers March 24, 2017
T-shirt logos, programs, signs:
April 7, 2017

\$10K PRESENTING SPONSORSHIP:

BRANDED PREMIUM SOCIAL MEDIA PROMOTION WITH THE OFFICIAL SELFIE PHOTO EXPERIENCE, BLOSSOM LIVE*, PREMIUM SIGNAGE AND BOOTH PLACEMENT, 10 MINUTE SPECIAL PRESENTATION, ALL RACE-DAY ANNOUNCEMENTS, “DAY AS A SCIENTIST” AT CC-TDI**, MAIN LOGO ON WEBSITE, PROGRAM, FLYERS, T-SHIRTS, MARKETING MATERIALS IN GIFT BAGS, AND 15 RUNNERS!

\$5K GOLD FITNESS SPONSORSHIP:

10 MIN WARM-UP PRESENTATION ON RACE-DAY, LOGO ON WEBSITE, PROGRAM, FLYERS*, ALL MARKETING MATERIALS IN GIFT BAGS, PREMIUM SIGNAGE AND BOOTH PLACEMENT, RACE-DAY ANNOUNCEMENTS, 10 REGISTRATIONS, LOGO ON T-SHIRTS

\$1000 SILVER: LOGO ON WEBSITE, PROGRAM, FLYERS*, MARKETING MATERIALS IN RUNNER GIFT BAGS, RACE-DAY ANNOUNCEMENTS, SIGNAGE, PREMIUM BOOTH PLACEMENT, 5 REGISTRATIONS, T-SHIRT LOGO

\$500 BRONZE: LOGO ON WEBSITE, PROGRAM, FLYERS*, MARKETING MATERIALS IN RUNNER GIFT BAGS, 2 REGISTRATION, LOGO ON T-SHIRT

\$250 SUPPORTING SPONSOR,

\$100 NON-PROFIT: LOGO ON WEBSITE, PROGRAM, MARKETING MATERIALS IN RUNNER GIFT BAGS, SMALL LOGO ON T-SHIRT

* Blossom Live Premium Social Media Marketing and Promotions
**See attached certificate from Children’s Cancer Therapy Development Institute



All sponsors:

10 X 10 booth space;
power is not available onsite directly. Vendors must supply their own shade, (except for Premium grade) tables, liners, chairs, banners.

VIRTUAL RACE SPONSORS!

Contributing : \$1000 and up:

15 minute segment on Childhood Cancer Talk Radio, **Thursdays at 4pm ET on TogiNet.com.**

All internet and race-day promotions.

MEDALLION SPONSOR : \$2000

½ hour promotional segment on Childhood Cancer Talk Radio, all level-appropriate internet and race-day promotions



CONTACT US

Jack's Angels Inc

46-1320003

32520 Wagon Wheel Rd.

Agua Dulce, CA 91390

661-977-3125

jacksangels1@gmail.com

www.JacksAngels.org





Relay for Research

for diffuse intrinsic pontine glioma (DIPG)



Virtual Run:
Relay for Jack 2017
Anywhere, Anytime!

SPONSOR Promotional Agreement

Return Form with Payment to:

Jack's Angels Foundation
32520 Wagon Wheel Rd.
Agua Dulce, CA 91390
Check's Payable To: Jack's Angels Inc

Deadlines for marketing materials:

Event flyers March 24, 2017
T-shirt logos, programs, signs:
April 7, 2017
VIRTUAL RUN:
Preferred by 3/3/2017

HELP MAKE AN HISTORIC DIFFERENCE FOR CHILDREN WITH CANCER: BECOME A SPONSOR TODAY!

DIPG, diffuse intrinsic pontine glioma has been a death sentence for children for more than 50 years. We celebrate and support Congressman Knight's National DIPG Awareness Resolution(HRes69) with National DIPG Awareness Day May 17.

Jack's Angels Foundation is committing all Registration and Event-Day proceeds to the "Jack's 12 Pebbles" project at the Children's Cancer Therapy Development Insititute with Dr. Charles Keller, with the goal of raising \$75,000.



www.jacksangels.org

"Every child's life deserves hope."

COMPANY / INDIVIDUAL NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT EMAIL

PHONE

CELL

FAX

WEBSITE

Level of Participation

- | | | |
|---|--|---|
| <input type="checkbox"/> PRESENTING \$10K | <input type="checkbox"/> GOLD \$5K | <input type="checkbox"/> SILVER \$1K |
| <input type="checkbox"/> BRONZE \$500 | <input type="checkbox"/> SUPPORTING \$250 | <input type="checkbox"/> NON-PROFIT \$100 |
| <input type="checkbox"/> IN KIND (Value\$_____) | <input type="checkbox"/> SHOE (attach terms) | <input type="checkbox"/> MEDALLION \$2K* |
| *discount: _____ | TOTAL: \$ _____ | <input type="checkbox"/> Contributing \$1K* |

Form of Payment:

Jack's Angels 501(c)3# 46-1320003

- CHECK ENCLOSED (payable to: Jack's Angels Inc)
- CREDIT CARD: _____
Number, Name on card Exp. Date / Sec. Code
(circle one)
AmEx VISA MC DISC _____
Signature Billing address if different
- PAYPAL: Memo RR or VR + LEVEL, amount <http://bit.ly/JAF-donate> (case sensitive)
(Run the Rocks or Virtual Run)
- IN KIND DONATION (attach description)

For more information, CONTACT US:

Jack's Angels Foundation
Janet Demeter, President
32520 Wagon Wheel Rd.
Agua Dulce, CA 91390

(661)977-3125, 818-400-2724 txt
jacksangels1@gmail.com
www.RuntheRocks.info
www.CureDIPG.info

Gift for Sponsor Donation of \$5,000 value or more

November 1, 2016

re: Scientist for a Day, Jack's Angels Foundation



This certificate can be redeemed for a hands-on experience as

Scientist for a Day

at the Children's Cancer Therapy Development Institute
in the greater Portland, Oregon area.

Travel and hotel are not included, but the experience does include lunch hosted by scientific director
Dr. Charles Keller. Offer expires October 31, 2017.

A handwritten signature in black ink, appearing to read "Charles Keller".

Charles Keller MD
Scientific Director, cc-tdi.org

A handwritten signature in black ink, appearing to read "Janet Demeter".

Janet Demeter
President, Jack's Angels Inc

This Certificate is gifted with a Presentation, Gold, Shoe, or an in-kind donation valued at \$5000 min.
Sponsor Level given to "Jack's Angels Relay for Research" for the **Run the Rocks** event at Vasquez
Rocks, **Relay for Jack 2017** Virtual Run, benefitting the Jack's 12 Pebbles Project for DIPG at cc-TDI,
or Children's Cancer Therapy Development Institute in Beaverton, OR.